

**Eric Kim**  
Product Designer

erickim.space  
kimeric70@gmail.com  
linkedin.com/in/erickim-studio

## Experience

### **MyMonthly**

Product Designer | 08. 2025 - Current

### **Knoetic (Series B)**

Founding Product Designer | 12. 2024 - 07. 2025

Led design to find new PMF for an AI-centric People Analytics platform and improve a C-level executive community of 3,000+ members. Refurbished the end-to-end design system, managed the company landing website, and produced marketing and business materials.

### **Nauto**

Product Designer | 08. 2024 - 12. 2024

Developed key digital products to optimize user interaction with AI-driven automotive technology, enhancing operational efficiency across fleet management web interface and mobile apps for managers and drivers.

### **Hander**

Co-founder & Product Designer | 09. 2023 - 12. 2024

Directed the end-to-end user experience design for iOS and web platforms, leading 0 → 1 product development from concept to launch. Oversaw branding initiatives, business strategy formulation, and execution of go-to-market efforts.

### **Amotions**

Product Designer (Part-time) | 02. 2023 - 09. 2023

Implemented user interfaces and AI-powered coaching features on the B2B startup website, resulting in a 30% reduction in the bounce rate on the landing page and a 24% increase in customer retention post-AI integration.

### **Republic of Korea Army**

Administrative Sergeant | 08. 2020 - 02. 2022

Managed soldiers' needs during COVID-19, providing tailored solutions and support.

## Education

### **Rhode Island School of Design**

BFA Industrial Design

### **Brown University**

Cross Registration (Computer Science)